

What's in a domain name?

In order to mark its evolution from a local manufacturer to a more internationally oriented corporation, Unicel Architectural has recently acquired the unicelarchitectural.com domain. This is a primary step that prepares the launch in September of the new corporate website that will include all business areas.

The new website will introduce a clear segmentation of Unicel Architectural's product portfolio. With proven competences in the manufacture of skylights and custom aluminum structures, our company has decided to reorganize its lines of products.

Unicel has opted to develop a monolithic brand, using a single name across all its activities:

- Unicel Architectural Specialty Glazing (which includes Vision Control®);
- Unicel Architectural Skylights;
- Unicel Architectural Louvers, and
- Unicel Architectural Custom Structures.

Unicel makes Quebec hospitals a healthy choice

Two of the most important hospitals in the Montreal area have chosen to work with Unicel to upgrade their operation rooms as well as to remake a curtain wall system.

Sacre-Coeur Hospital in Montreal (HSCM) is presently working to modernize its operation rooms for which



Vision Control® exterior application at a building site in Quebec, Canada

The remarkable success of our custom structures has inspired this segmentation strategy, allowing architects, facility managers, and general contractors to discover that Unicel has well-established reputation and products that can help them achieve their vision.

"It's time we showed our business partners and clients that we have the capability to produce not only specialty glazing but also custom aluminum structures. This permits us to deliver packaged solutions that put together our expertise in glass as well as aluminum structure manufacture", says Jean-François Couturier, president of Unicel.

Our new corporate website will be hosted at the new .com address. For efficient communication reasons, the e-mails sent on the old .ca addresses will reach the same recipients, who will now reply using their .com accounts.

approximately 60 Vision Control® units were required. This time, the hermetically sealed louvered glass is featured as an exterior application that is set to bring important savings in operational energy cost. The project introduces a novelty for the architects and for the hospital staff and patients: the Vision Control® units are incorporated in operable windows, improving room ventilation.

Another pillar of the public health system, The Pierre Boucher Hospital Center, has retained Unicel's services to replace the curtain wall enveloping the building. Recognized for its efficiency and its significant use of advanced technologies, this health care facility has opted for reflective, energetic glass that will also offer water and vapor isolation for the building occupants.

Unicel will provide the envelope which covers over 6,000 square feet. Made of aluminum profiles with concealed fasteners, our curtain walls feature a rain-screen system that provides proper drainage and ventilation.

Sunscreens take shape at the NCMA



The roof of NCMA, photos courtesy of Cary Beaven with Skylight Consultants of America

Recent building site photos show that the works have quickly advanced on the roof of the North Carolina Museum of Art in Raleigh.

The custom made sunshades manufactured by Unicel are being delivered and installed on top of the skylight. The architect, Thomas Phifer and Partners is relying on this 376-panel sun-screen to filter the UV radiations and to reduce and diffuse the amount of daylight that seeps into the museum.