

PRESS RELEASE

Integrated louvers and blinds popular choice for patient privacy in hospital design

Unicel Architectural builds on healthcare market penetration with ViuLite™ blinds-between-glass solution

MONTREAL, Canada – May 23, 2012 – Unicel Architectural, the leading manufacturer of vision and daylight control solutions, today announced its most recent healthcare installations across North America featuring ViuLite™, its new integrated Venetian blinds solution. ViuLite™ is a system of blinds that are permanently sealed within a double-glazed cavity for a completely dust-free and maintenance-free environment. ViuLite™ is the sister product to Unicel's award-winning Vision Control® integrated louvers solution that is already an industry leader for vision and daylight control design requirements.

"Our flagship Vision Control® louvers-between-glass have long been specified as the privacy solution of choice for hospitals around the world," said Jean-Francois Couturier, CEO of Unicel. "We recently teamed with Pellini to offer a complementary blinds-between-glass solution to expand on our integrated offerings. We are pleased with ViuLite's™ growing traction in the North American healthcare construction sector."

Recent ViuLite® installations include:

- St. Joseph's Healthcare, Perioperative Project – Hamilton, ON
ViuLite™ installed in operating rooms and recovery/isolation bays.
- Walter Reed Army Medical Center, Main Operating Room - Bethesda, MD
ViuLite™ installed in the main area for use in doors and windows.
- Providence Alaska Medical Center, Generations Project - Anchorage, AK
ViuLite™ installed in interior doors and windows with specially designed, double-sided knob operators to accommodate hospital requirements.

ViuLite™ ensures total protection against dirt, germs and weather conditions. ViuLite™ Venetian blinds are produced with aluminum slats featuring a choice of colors and slat widths of 1/2" (12.5mm) and 5/8" (16mm). The versatility of both product choice and control mechanisms makes ViuLite™ suitable for all types of framing systems. ViuLite™ filters light transmission and controls the effects of daylight with a simple tilting of the blinds.

For more information on ViuLite™, visit: <http://www.viulite.com/>

About Unicel Architectural

For over 45 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's award-winning Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com

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