

Unicel Architectural's CEO Honored with Architectural Products Magazine PIA 2013 Award for Industry Leadership


PIA'13
**PRODUCT INNOVATION
AWARD WINNER**

MONTREAL, Canada – December 17, 2013 – Unicel Architectural today announced that its CEO, Jean-François Couturier, has been recognized for Executive Leadership with a “Special Citation - Industry Leadership Award” as part of the annual Architectural Products Magazine Product Innovation Awards (PIA) for 2013. The annual PIAs determine and honor innovation and leadership in the development and refinement of buildings-related sustainable products. Honorees are reviewed and selected by a panel of 50 independent industry professionals.

“Beyond feting products, we wish to recognize manufacturers who do outstanding things for the community outside of making quality products,” said Jim Crockett, Editorial Director, Architectural Products Magazine. “We asked companies to provide examples of their leadership through various efforts, be it education or the creation of useful tools. Based on these submissions, judges recognized Mr. Couturier for his industry leadership as a longtime advocate for daylight design and energy efficient building approaches.”

Named “Ambassador for Efficiency” by the magazine, Mr. Couturier has successfully built a global brand for high-end and award-winning aluminum and glass solutions that manage sunlight and solar heat gain. He is a frequent speaker at architectural events, has been broadly published, developed a continuing education course on daylighting design techniques, and co-authors Reflections - an industry newsletter with an audience of over 10,000 readers.

“As we enter our 50th year of business, I am thrilled to be acknowledged by the PIA 2013 awards for executive leadership,” said Mr. Couturier. “Here at Unicel, we have championed green-friendly building long before it became popular to do so. We have worked with extraordinarily talented architects and partners around the world to help create buildings that are as beautiful as they are sustainable. From hospitals to museums and schools – our mission is to ensure that building occupants have optimal comfort and control over light, heat, sound and privacy.”

About Architectural Products Magazine

Construction Business Media, headquartered in Chicago, is publisher of Architectural Products, Illuminate and Architectural SSL magazines. The company also operates the ArchLED Conference, markets and partners in TheContinuingArchitect.com educational platform, and maintains websites and electronic extensions of its print publications.



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About Unicel Architectural

For 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance.

For more information visit: www.unicelarchitectural.com