

Unicel Wins 2014 Product Innovation Awards for Both Skylight and Solar Shading Solutions

Company recognized by Architectural Products Magazine for leadership in development and refinement of buildings-related sustainable products.



MONTREAL, Canada – December 9, 2014 – Unicel Architectural today announced that it has won two 2014 Architectural Products Magazine *Product Innovation Awards (PIAs)* for *unique design* solutions supporting sustainable building. Unicel's distinctive skylight systems garnered a win in the "Windows/Doors/Opening" category, and its solar shading products gained recognition in the "Solar Control & Shading" category.

"The PIAs set the standard for excellence in the construction industry," said Jean-Francois Couturier, CEO of Unicel Architectural. "Our skylight and solar shading systems have been perfected over decades of experience in some of the most arduous climate conditions. Whether optimizing daylight into interior spaces or controlling solar heat gain, they are proven to perform for the long-term. These awards confirm what our customers have been telling us for years – our products are indisputably first-rate."

The PIAs determine and honor innovation in the development and refinement of buildings-related products that range the gamut from cladding systems to interior finishes. Judged by a group of 50 independent industry professionals, the program impartially reviews hundreds of products and presents to readers items their peers found innovative and worth investigating.

"Building on the success of last year's program, our fourth edition of the awards proves commercial building manufacturers are committed to, and are working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life and affordability," said Jim Crockett, Editorial Director, Architectural Products Magazine.

Unicel's skylight systems are renowned for an internal guttering system designed with pressure-equalized rain screen technology that incorporates the largest water infiltration and condensation guttering system in the industry. Unicel skylights can have added special features such as integrated Vision Control® louvered glazing panels that enable the control of light and heat into the building for maximum daylighting performance. Visit: <http://unicelarchitectural.com/en/skylights.html>

Unicel's solar shading systems are renowned for their precision, quality assembly, cost effectiveness and superior construction. They can be installed in fixed or variable positions for adjustable shading to ensure maximum comfort and energy efficiency. Visit: <http://unicelarchitectural.com/en/louvers.html>

About Architectural Products Magazine

Construction Business Media, headquartered in Chicago, is publisher of Architectural Products, Net Zero Buildings, Architectural SSL magazines. The company also partners in TheContinuingArchitect.com educational platform, and maintains websites and electronic extensions of its print publications.



Unicel Contact:

Viviane Chan
T: 450.670.6844 / 800.668.1580 (ext. 227)
C: 514.973.5789
vchan@unicelarchitectural.com

About Unicel Architectural

For 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com