

PRESS RELEASE

# Unicel Architectural adds new US sales representation to support continued growth for louvers-within-glass solution

## Vision Control® integrated louvers are leading choice for better control of daylight and solar heat gain

**MONTREAL, Canada – February 27, 2013** – Unicel Architectural today announced new sales representation for key US regions to support an increasing demand for its award-winning Vision Control® louvered glazing solution. Vision Control® is a hermetically-sealed glass unit combining louvers within glass that delivers unprecedented control of vision, light, temperature and sound.

“More and more architects are designing for daylight optimization,” said Jean-François Couturier, CEO of Unicel Architectural. “Our Vision Control® solution is fast becoming the product of choice for hospitals, schools, office buildings - and more - to best manage daylight and privacy, and to support LEED® initiatives. Our newest sales partners bring the industry experience and customer orientation required to better serve the market demand for our products in key states across the US.”

The new representatives include:

- 1. Southern US States** - For Georgia and Alabama, Unicel welcomes Mark Cox and his team at Custom Aluminum Systems, Inc. Visit: [www.casi-ga.com](http://www.casi-ga.com)
- 2. West North Central States** - For Minnesota, North/South Dakota and Nebraska, Unicel welcomes Michele Eggenberger of EA Sales. Contact Michele at: [michele.eggenberger@easalesmn.com](mailto:michele.eggenberger@easalesmn.com)
- 3. New England States** – For Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut, Unicel welcomes William T. Smith. Contact Bill at: [wsmithrep@yahoo.com](mailto:wsmithrep@yahoo.com)
- 4. Northwest Pacific States** – For Washington, Oregon and Alaska, Unicel welcomes Tysen Gannon of Gannon Associates. Contact Tysen at: [tysen.gannon@gannonassoc.com](mailto:tysen.gannon@gannonassoc.com)

For additional contact information, visit: <http://unicelarchitectural.com/en/contact.php?country=1&product=1>

## About Unicel Architectural

For nearly 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel’s Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel’s solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: [www.unicelarchitectural.com](http://www.unicelarchitectural.com)

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*The future of vision & daylight control*

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