

PRESS RELEASE

Unicel CEO to present on Green Building Developments at the MiaGreen 2012 Expo & Conference



MONTREAL, CANADA – January 11, 2012 – Unicel Architectural, the leading manufacturer of vision and daylight control solutions, announced today that its CEO, Jean-François Couturier, will be presenting at the MiaGreen 2012 Expo & Conference in Miami, Florida, as part of the “Front-Edge Green Building Developments” session. The MiaGreen Expo & Conference is the only event in the United States providing access to the growing green, renewable and sustainable markets for all the Americas.

Mr. Couturier’s presentation - “Daylight and Energy: Designing with Insulating Glass Units (IGUs) and Integrated Cord-Free Louvers” - is scheduled for Thursday, January 26th at 2:00 PM. This educational presentation will discuss design approaches for daylight and energy optimization advocating the use of integrated cord-free louvers as a highly effective option for improving energy efficiency and controlling heat gain to contribute to the LEED® Green Building Certifications.

The presentation will earn participants one Continuing Education System Health Safety Welfare, Sustainable Design Learning Unit (1 AIA/CES HSW/SD LU) and one Green Building Certification Institute Continuing Education Learning Unit (1 GBCI CE LU) for LEED Professionals.

For more information visit: www.MiaGreen.com

About Unicel Architectural

For over 45 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel’s Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel’s solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com

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